

授課進度 Course Progress Outline

週次 Week	主題 Topic	單元主題 Unit	備註 Remark (Guest Speaker)
Part 1			
1	Course Introduction	<ol style="list-style-type: none"> <li>1. Course Outline and Schedule</li> <li>2. Course Requirements</li> <li>3. Response Paper</li> </ol>	Kuei-Yen Liao
2	Nurturing Emerging Industries through R&D	<ol style="list-style-type: none"> <li>1. Business Start-up Project Management</li> <li>2. Career Planning &amp; Working Holiday Program Revisit</li> </ol>	Si-Huei Chen (Sandy) Project Manager, Industrial Technology Research Institute
3	Travel Management & Operation	<ol style="list-style-type: none"> <li>1. Travel, Tourism &amp; Hospitality</li> <li>2. Sales Theory &amp; Techniques</li> </ol>	Kary, Chang, Chia-Ling Formosa Tours & Education Institute
4	Enhancing SME Digital Competitiveness & Resilience	<ol style="list-style-type: none"> <li>1. SME Entrepreneur</li> <li>2. International Collaboration &amp; Linkages</li> </ol>	Robert, Chia-Hsien Yang Small and Medium Enterprise Administration, MOEA
5	Panel Discussion I	<ol style="list-style-type: none"> <li>1. Response Paper Presentation</li> <li>2. Mid-term</li> </ol>	Lead by Kuei-Yen Liao Co-lead by Industrial Expert (TBC)
6	Fintech Development & Regulation	<ol style="list-style-type: none"> <li>1. Fintech Development &amp; Application</li> <li>2. Risk Management for E-banking</li> </ol>	Huei-Fang Li National Applied Research laboratories
7	Competency Standardization Framework and Talent Development	<ol style="list-style-type: none"> <li>1. Competency-based Qualifications &amp; Trainings</li> <li>2. Talent Development &amp; Cultivation</li> </ol>	Julius Zhao-Xiang Liu Workforce Development Agency MOL
8	New Business Model & ICT Application	<ol style="list-style-type: none"> <li>1. O2O &amp; ICT Development</li> <li>2. New Skills Needed in the Digital Age</li> </ol>	Ying-Ming Sun General Chamber of Commerce of the ROC
9	Panel Discussion II	<ol style="list-style-type: none"> <li>1. Response Paper Presentation</li> <li>2. Final Exam</li> </ol>	Lead by Kuei-Yen Liao Co-lead by Industrial Expert (TBC)

Part 2			
10	Course Introduction	<ol style="list-style-type: none"> <li>1. Course Outline and Schedule</li> <li>2. Course Requirements</li> </ol>	Jo-Chen Lin Taiwan Institute of Economic Research; New Energy and Environmental Technology Section Chief
11	The developing business model of small and medium enterprises Internationalization	Take SDI corporation as an example	Wei-Tei Chen Vice President SDI corporation
12	Corporate visit - Delta Electronics, Inc.	<ol style="list-style-type: none"> <li>1. Business strategy</li> <li>2. Green Building</li> </ol>	Chang, Yu- Ming General Manager Delta Electronics, Inc.
13	Studying Abroad and Career Development- A very personal experience	<ol style="list-style-type: none"> <li>1. International professional exchange experience</li> <li>2. Amateur and art photography</li> </ol>	Hsueh Sheng Chen Professor Shih Hsin University
14	Overseas career and entrepreneurial experience	<ol style="list-style-type: none"> <li>1. International Talent Cultivation</li> <li>2. Entrepreneurial experience sharing</li> </ol>	Ying-Hsiang Wen Founder of HAYA global
15	Enterprises overseas marketing experience	New Energy and Micro grid technology commercialize application	Ting -Kuan Li Manager Chung-Hsin Electric & Machinery Mfg. Corp
16	Corporate visit - Taiwan Power Research Institute	New Energy and Micro grid technology demo site	Cheng Yeou Wu Ph.D. Senior Researcher Taiwan Power Research Institute
17	Corporate visit - Taipei Water Department	<ol style="list-style-type: none"> <li>1. Making efforts to implement new water development projects</li> <li>2. Various measures are also adopted to upgrade its services to customers.</li> </ol>	Yu-Chi Lee Ph.D. Taipei Water Department

18	<p>Enterprise and international cooperation</p> <p>Final Panel Discussion</p>	<p>1. Establish international communication skills</p> <p>2. Final Panel Discussion</p>	<p>Wei-Tei Chen Vice President SDI corporation</p> <p>Jo-Chen Lin Taiwan Institute of Economic Research; New Energy and Environmental Technology Section Chief</p>
Office Hour	<p>Kuei-Yen Liao Tuesday after class or by email appointment</p> <p>Jo-Chen Lin Tuesday after class or by email appointment</p>	<p>聯絡方式及辦公室地點 Contact Information</p>	<p>Kuei-Yen Liao <a href="mailto:kyliao233@gmail.com">kyliao233@gmail.com</a></p> <p>Jo-Chen Lin <a href="mailto:d31682@gmail.com">d31682@gmail.com</a></p>